

FOR cool, unwrinkled comfort in Summer—wear Wool.

It's better for sports wear because it absorbs moisture—stays dry next to the skin. Better for your Summer suits, because Wool tropical worsteds are feather-light, cool and crisp—never get that wilted look.



**This summer
you'll feel cooler
—look smarter
in a lightweight
Tropical Worsted Suit
of pure wool.*

For cool,
unwrinkled comfort
there's no substitute
for **WOOL**



**Spectator Sports*

Be cool, casual and correct in a lightweight tweed jacket—with belted back, deep centre vent. Dark grey flannel slacks.



**Swimming*

No shivers in Wool swim trunks. They stay dry next to the skin—mean free action—perfect fit.

*Lightweight wool is cool
—it lets the body breathe*

Wool, the natural insulator, keeps your body fresh and ventilated. Air is trapped between the tiny, crinkly fibres in the cloth—and this forms a shield against the outside temperature. Wool is the natural guardian of your health and comfort in all seasons.



**Golf*

A practical team of dark blue knitted shirt, grey flannels.